



EGADE
Business School at
Tecnológico de Monterrey

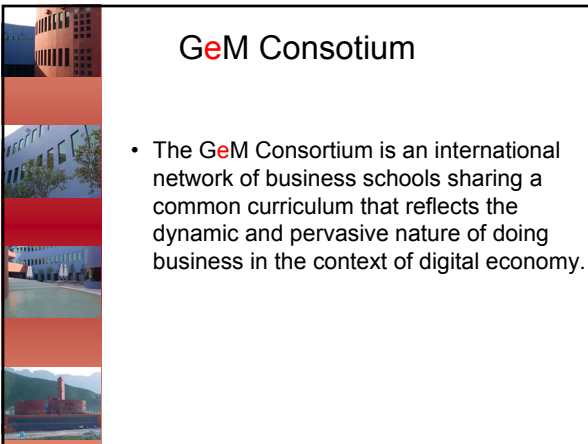
Through a distinctive learning experience that includes global skills and a global mindset, EGADE seeks to prepare business leaders that can transform their world



Global eManagement Master

GeM
Global eManagement

- GeM MBA combines the optimal mix of business knowledge and technology strategy to tap into the full potential of the individuals and the organization.



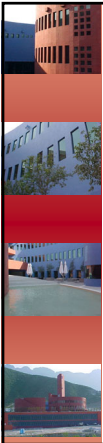
GeM Consortium

- The GeM Consortium is an international network of business schools sharing a common curriculum that reflects the dynamic and pervasive nature of doing business in the context of digital economy.



GeM Consotium members

- Athens University of Economics and Business (AUEB)
- Copenhagen Business School (CBS)
- Erasmus University Rotterdam (EUR)
- Escuela Superior de Administración y Dirección de Empresas (ESADE)
- Georgia State University (GSU)
- Norwegian School of Economics and Business Administration (NHH)
- Reykjavik University (RU)
- University of Cologne
- University of Denver
- EGADE of Tecnológico de Monterrey



Key Benefits of the Program

- The business manager benefits from an understanding on how technology can leverage the operations and the technologically oriented manager will get a practical understanding on how technology can increase business competitiveness.
- The unique international learning environment fosters the perfect combination of technological creativity and down to the earth business practices.



Program Characteristics

- GeM is not an online (distance) program
- An eighteen-month MBA (7 bimesters).
- Classes in executive format (Friday and Saturday).
- Three International Seminars abroad, where participants of GeM meet the rest of the consortium universities.
- Possibility to extend contact networks with executives from all over the world.
- Learning through International e-Groups.
- Upon completing the program, GeM graduates receive a degree from Tec de Monterrey. Additionally, the GeM consortium awards students another diploma validated by the consortium partners.



Further information

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